“During 2019, we reinforced our leadership in Consumer Internet and extended our presence in Industrial Internet, while sustaining healthy operating and financial metrics. Our communication and social platforms became increasingly vibrant as our Weixin ecosystem better connected users with services.”

“Looking forward, we seek to make our users’ everyday life more convenient through our communication products, to develop the full potential of Mini Programs, and to introduce new social experiences enabled by technology innovations.”

—Pony Ma, chairman and CEO, Tencent Holdings

MAU as at Dec 2019
1.16 billion

↑ 15% YoY
daily messages sent in Q4

active user base + user time spent increased in 2019
Mini Program

Transaction value exceeded **RMB800 billion** in 2019

+ over 100%

Number of daily transactions more than doubled YoY in 2019

Enhanced WeChat Search and live broadcast function

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WeChat Pay

Tencent reported in 4Q2019:

>1 bln daily average commercial payment transactions

over **800 million** monthly active users

over **50 million** monthly active merchants

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WeChat Work

**Millions** of enterprises used WeChat Work to resume work in the wake of the COVID-19 pandemic, which highlights the utility of remote working
Social and others advertising revenues

RMB52.9 billion in 2019

33% increase

Helped by higher advertising revenues derived from Moments 🌟 and Mini Programs 🎉

Fintech and business services revenues

+39% to RMB101.4 billion in 2019

Driven by greater revenues from commercial payment due to increased daily active consumers and number of transactions per user