SOCIAL MEDIA IMAGE & VIDEO SIZES 2019
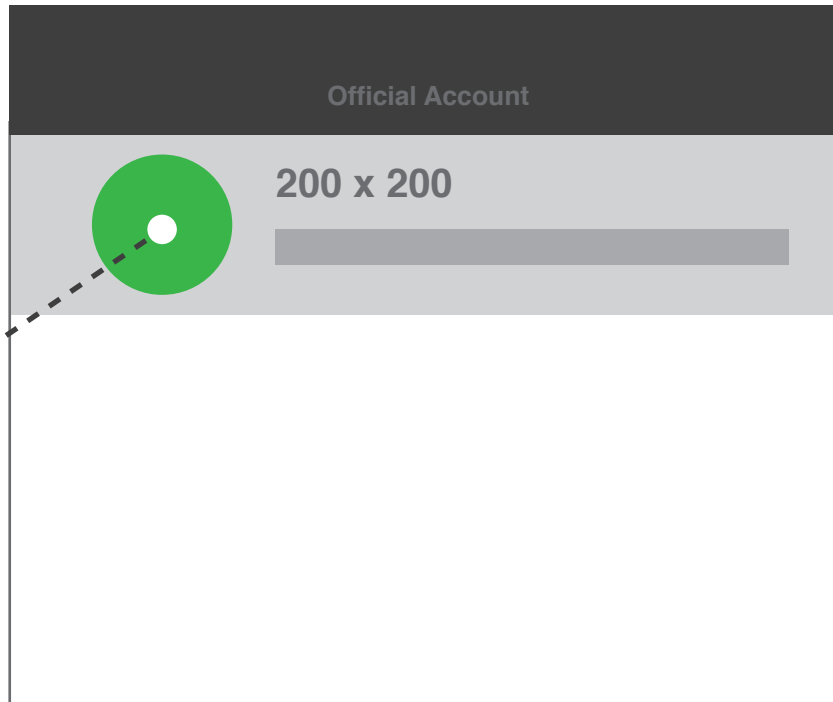
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Official Account

200 x 200

Profile Photo: 200 x 200 px

Image Guidelines

- Square Image – Recommended
  200 x 200 pixels. JPG, GIF, or PNG.
- For best results, upload an RGB
- Images with a logo or text may be
  best as a PNG file.

Official Account

900 x 500 px (Displays 360 x 200)

**Article Preview Header:
900 x 500 px**

Image Guidelines

The article preview header image
spans the top of your account post.
It's quite larger than the other article
preview thumbnails images so you
have much more room to be creative
with this picture. Since it will
probably be the first place a visitor's
eyes will fall, these images tend to
be the most captivating.

- Recommended 900 x 500 pixels.
- Maximum file size: 2 MB.
- JPG, GIF, or PNG.
- For best results, upload an RGB
- Images with a logo or text may be
  best as a PNG file.

**Article Preview Thumbnail
Image: 400 x 400 px
(Displays at 200 x 200 px)**

Image Guidelines

Article Preview Thumbnail is
uploaded does not need to appear in
stream in published articles

- Square Image – Recommended
  400 x 400 pixels.
- Minimum file size: 200 x 200 pixels.
- JPG, GIF, or PNG.
- For best results, upload an RGB
- Images with a logo or text may be
  best as a PNG file.

400 x Any Size

Article Inline Image:
400 px x Any size px

Image Guidelines

Displays at a width of 400 pixels, but
higher resolution is recommended.
- Maximum file size: 2 MB.
- JPG, GIF, or PNG.
- For best results, upload an RGB
- Images with a logo or text may be
  best as a PNG file.

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