WeChat’s Data Report on
China National Day Holiday 2019

All data in this report are anonymized and desensitized
Chinese people are traveling around the world

The farthest Moment’s footprint is left in a small town in Chile.

1. Thailand
2. USA
3. Japan
4. Korea
5. Vietnam

Renca, Chile
Farest Moment’s footprint
19,900 km away
Top 5 cities with the largest number of outbound tourists

Foshan is the only non-first-tier city

1. Shanghai
2. Beijing
3. Shenzhen
4. Guangzhou
5. Foshan

Outbound tourists increased by 65%

6. Chendu
7. Hangzhou
8. Dongguan
9. Chongqing
10. Wuhan
- China’s smart life spans the globe

Top 5 countries with the highest number of payments


- Food, clothing, travel and entertainment with 1 phone

Top 5 scenes with the highest number of payments

Happy Golden Week

Wechat, a Lifestyle