



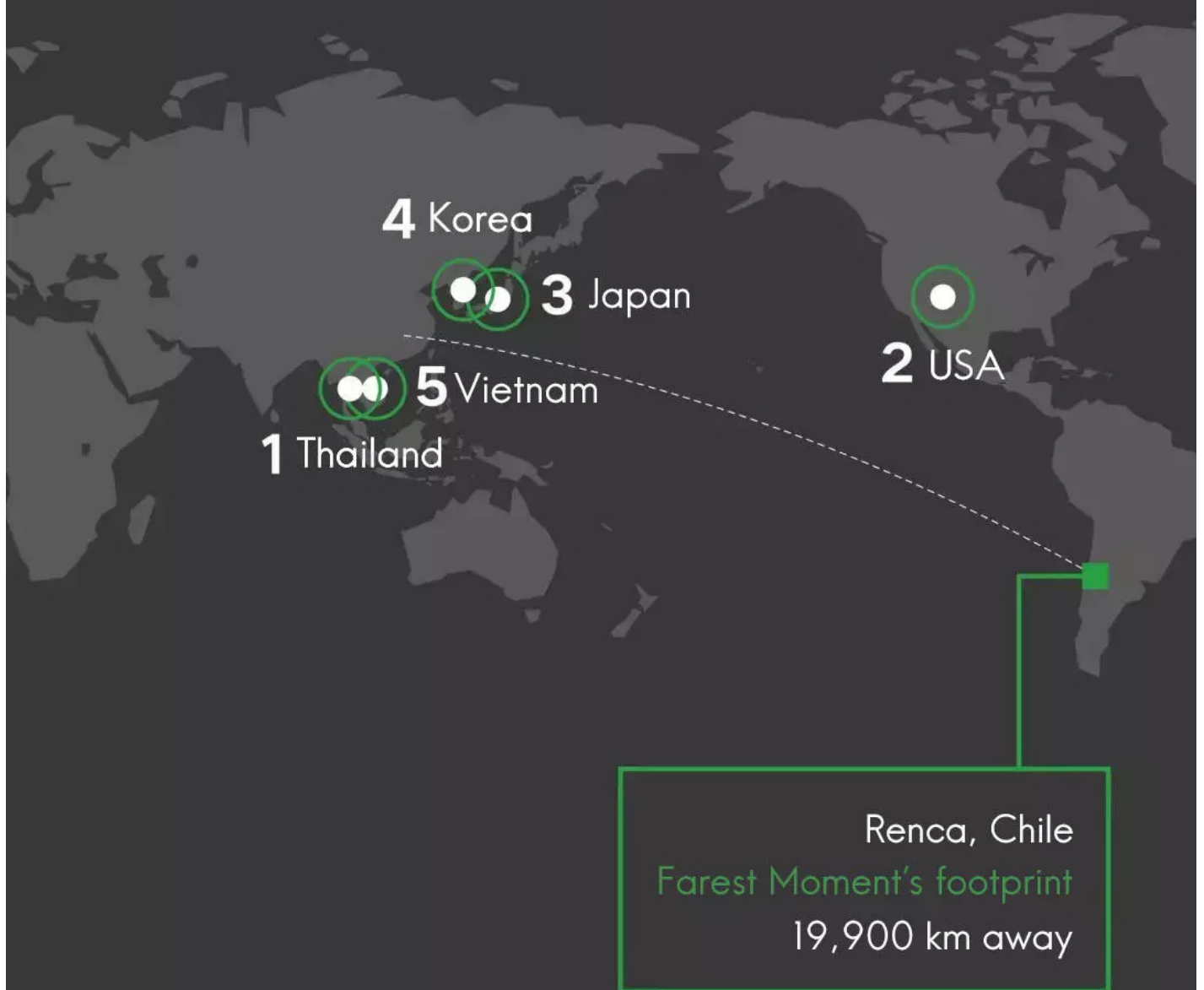
— WeChat's Data Report on —
China National Day Holiday 2019



All data in this report are anonymized and desensitized

■ Chinese people are traveling around the world

The farthest Moment's footprint is left in a small town in Chile.



■ Top 5 cities with the largest number of outbound tourists

Foshan is the only non-first-tier city



Shanghai



Beijing



Shenzhen

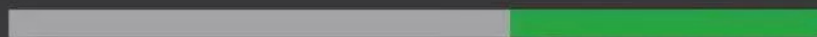


Guangzhou



Foshan

Outbound tourists increased by **65%**



6

Chendu

7

Hangzhou

8

Dongguan

9

Chongqing

10

Wuhan

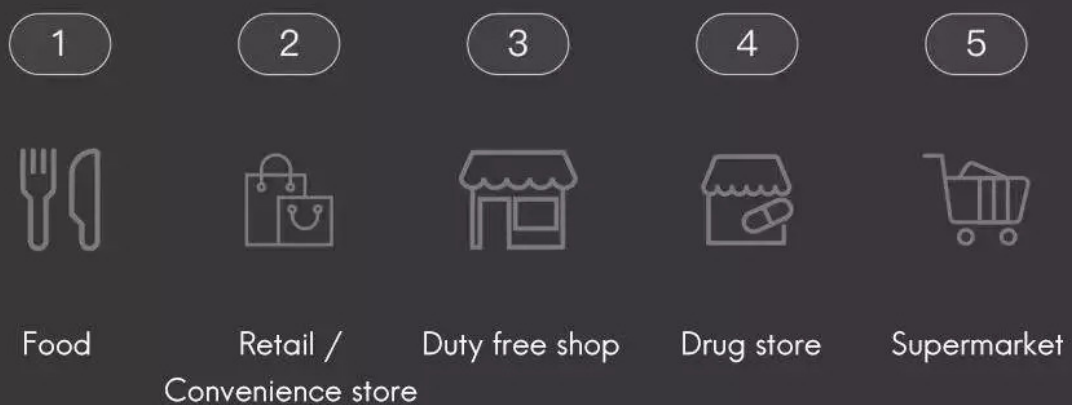
China's smart life spans the globe

Top 5 countries with the highest number of payments



Food, clothing, travel and entertainment with 1 phone

Top 5 scenes with the highest number of payments





— Happy Golden Week —



Wechat, a Lifestyle