

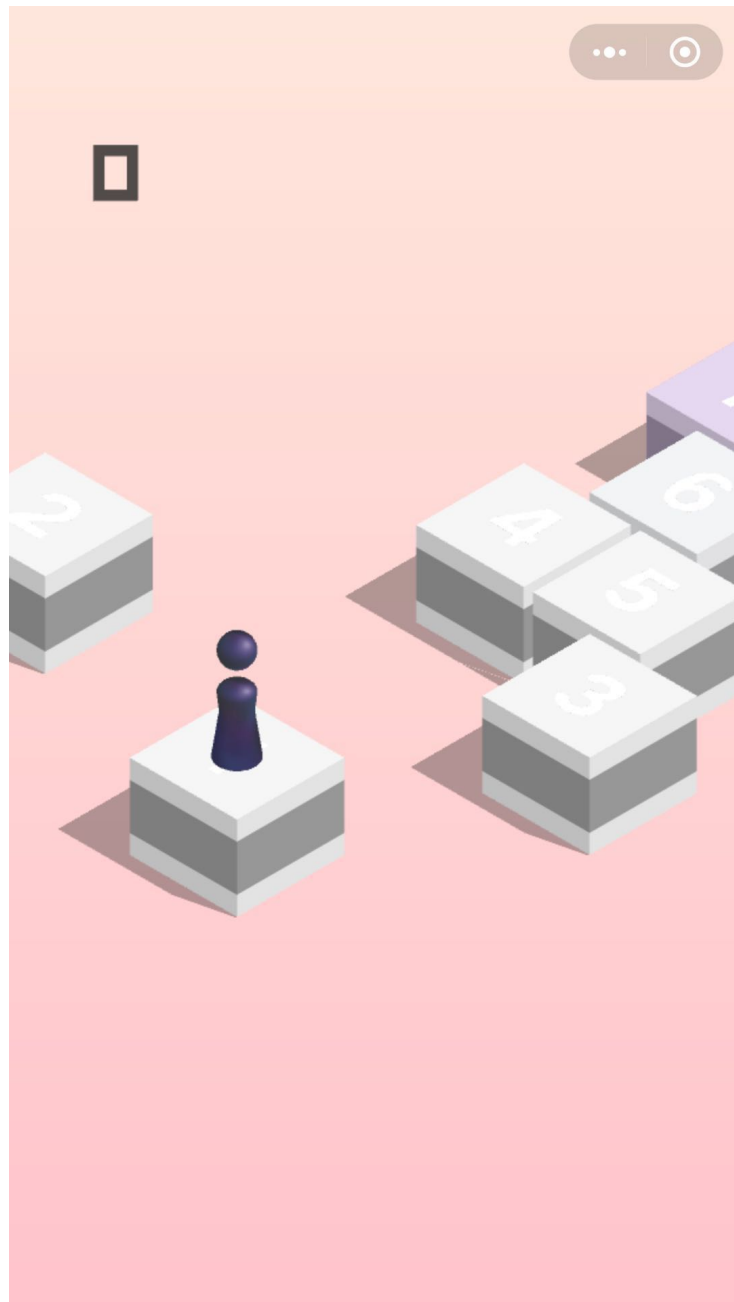
WeChat 小游戏

mini games



le wagon

跳一跳 (Tiao Yi Tiao)



Single-Player



Multi-Player

Released WeChat Mini Games

Game	Type	Developer	Engine
HuanLe DouDiZhu	Chinese Spades	Tencent	Cocos
SiChuan MaJiang	Majong	Tencent	Cocos
TianTian DeZhou	Texas Hold-em Poker	Tencent	Cocos
Tencent Zhongguo XiangQi	Chinese Chess	Tencent	Cocos
AiXiaoChu LeYuan	Jewel Quest	Tencent	Cocos
HuanLe TanKe DaZhan	Tank Battle	Tencent	Cocos
HuanLe XiaoXiaoXiao	Jewel Quest	Gameley	Cocos
BaoHuLuoBo XunWanBan	Carrot Protector	Feiyu	Laya
QuanMing DaLeDou	P2P Duels / Adventure Quest	Tencent	Laya
YueDong YinFu	Music Simulation / Guitar Hero	Tencent	Laya
GuangDong MaJiang	Majong	Tencent	Laya
GuiZhou MaJiang	Majong	Tencent	Laya
XingTu WeGoing	SpaceShip Hopping	Tencent	Laya
DaJiaLaZhaoCha Wechat Version	Spot the difference	Tencent	Phaser
QuanHuang MingYun KO BuFu	Wack-a-mole	Tencent	Createjs
Tiao Yi Tiao	Bottle Flip	Tencent	Three.js
JiNianBeiGu	Monument Valley	Tencent / UsTwo	Custom (WebGL)

WeChat Mini Game Entry Points



Invitation

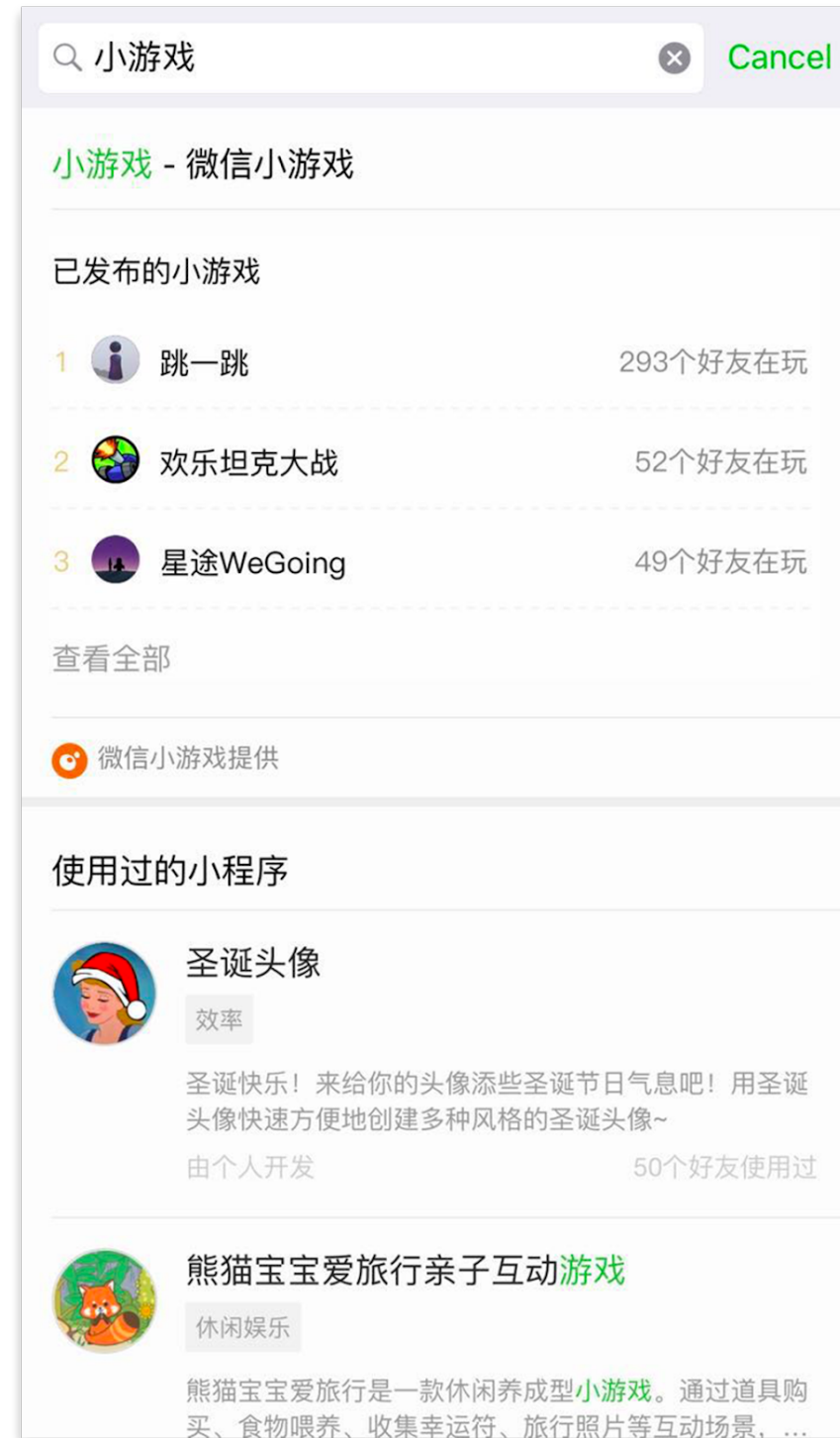


QR Code

WeChat Mini Game Entry Points

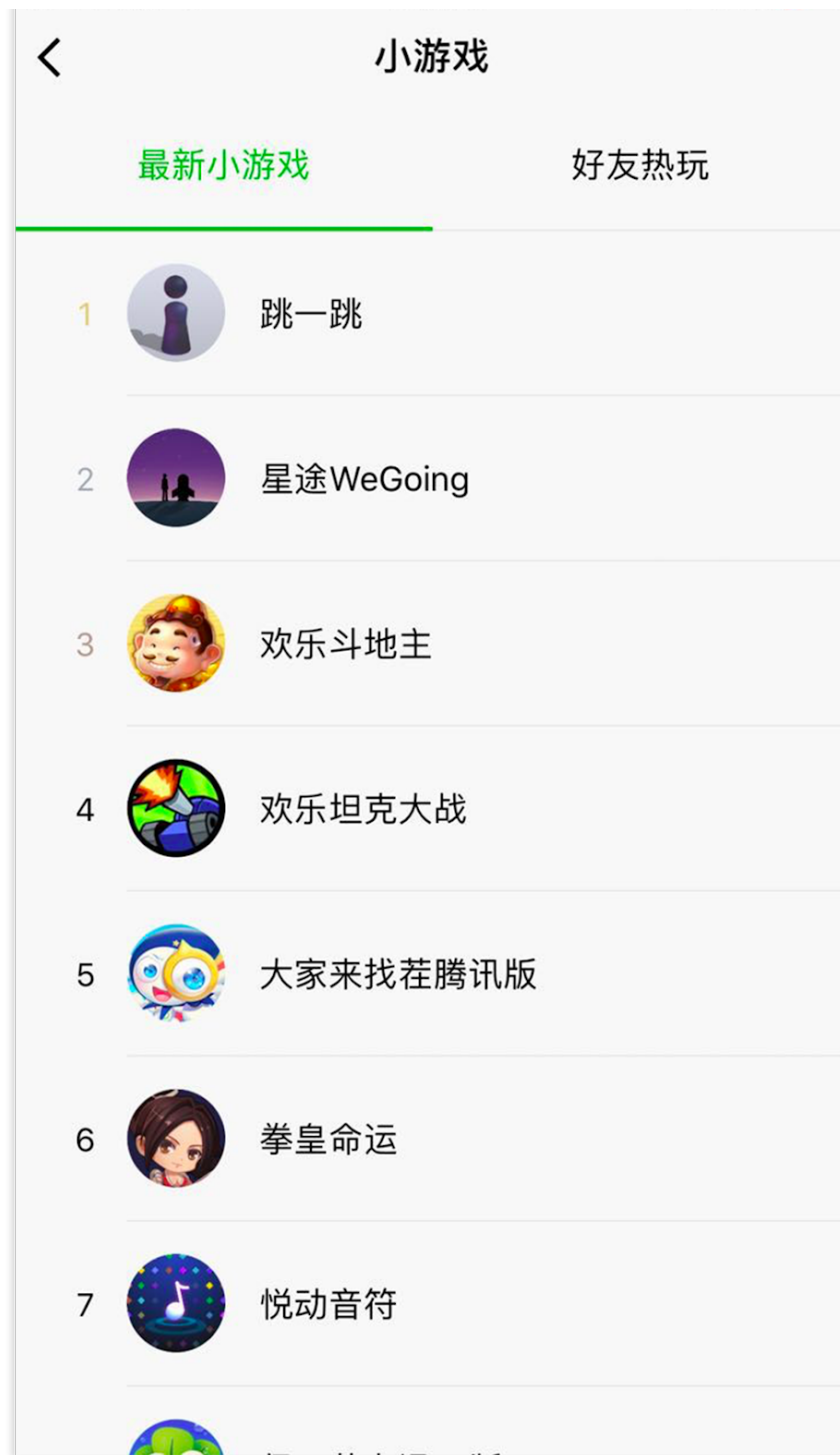


Mini Program History

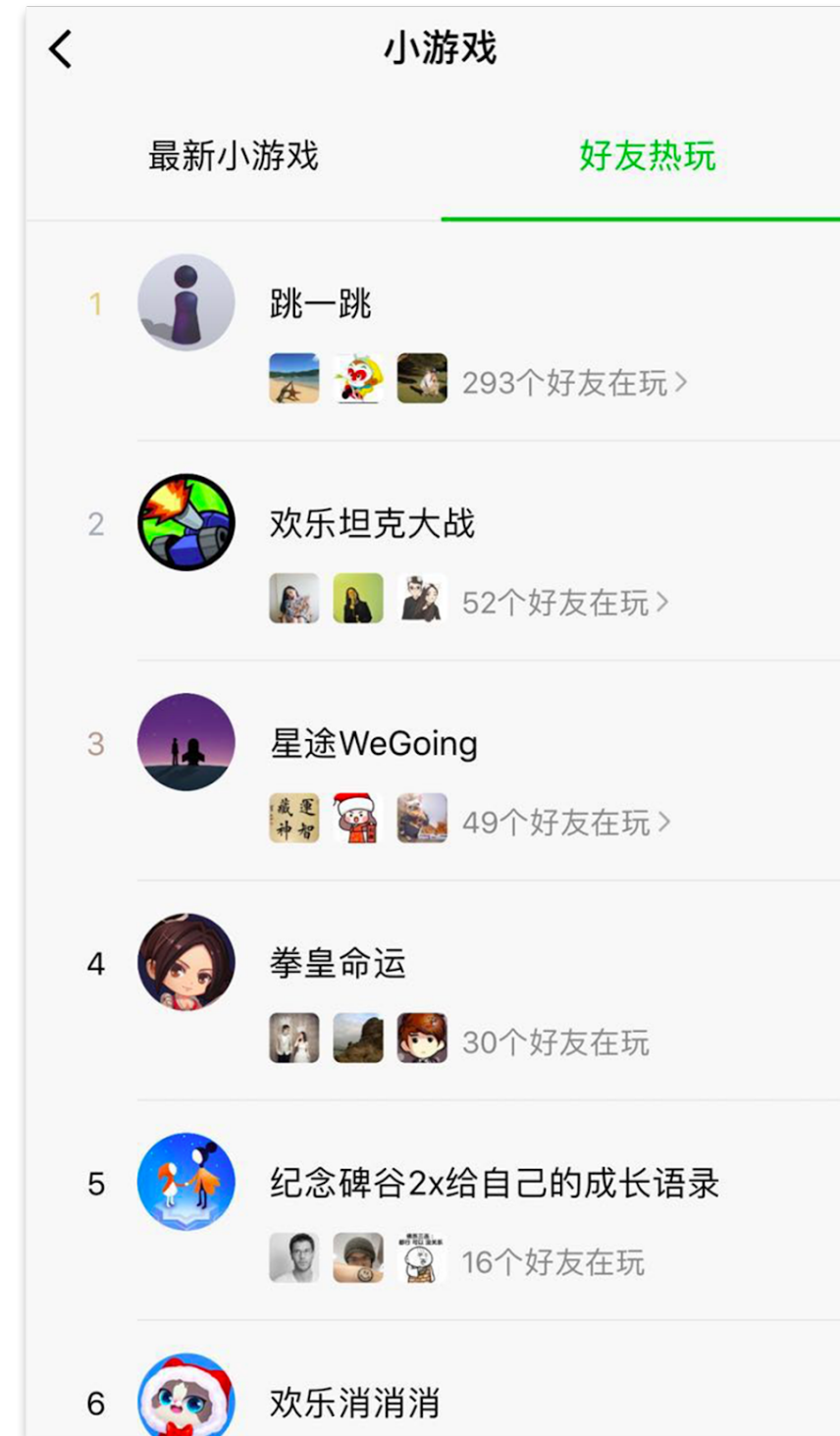


Mini Games Search

WeChat Mini Game Entry Points

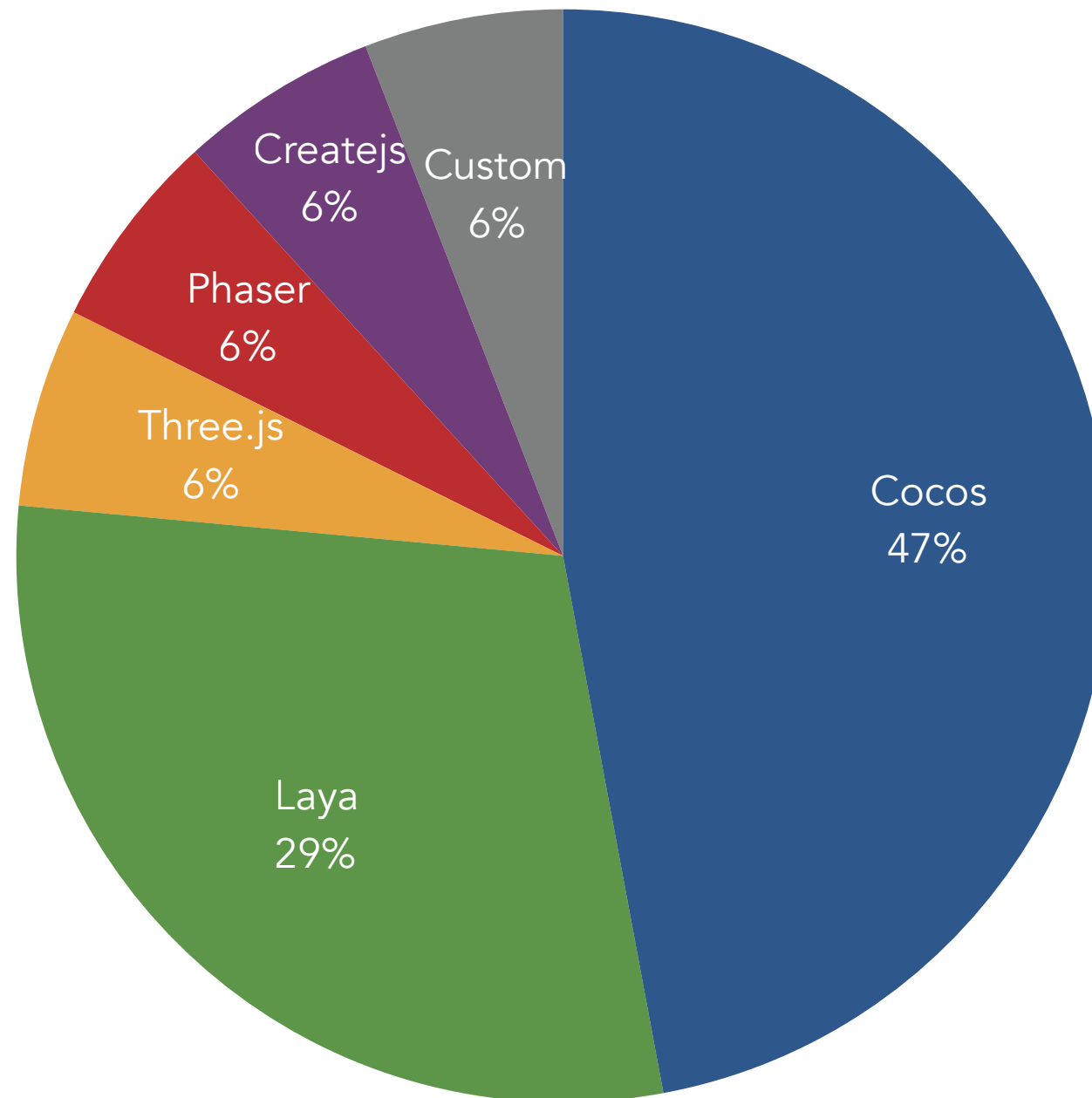


Newest Mini Games



Most Played By Friends

WeChat Mini Games Engines



WeChat Mini Games vs. HTML5 vs. Native

	Mini Games	HTML5	Native
Entry Points	WeChat	Browser, Wechat, Facebook	App Stores
Acquisition Cost	Low	Low	High
Open / Activation Rate	High	High	Low
Return Rate and Revenue	TBD	Low	High
Performance	Medium	Low	High
Local Storage	Medium	Low	High
Social Gaming	Great	Good	Poor
Coding Languages	JavaScript, TypeScript	JavaScript, TypeScript	Many Low Level and Scripting Languages

Mini Game Development Technologies

Low Level



Chinese Game Engines



Egret Engine



LAYABOX



International Game Engines



CREATEJS

three.js

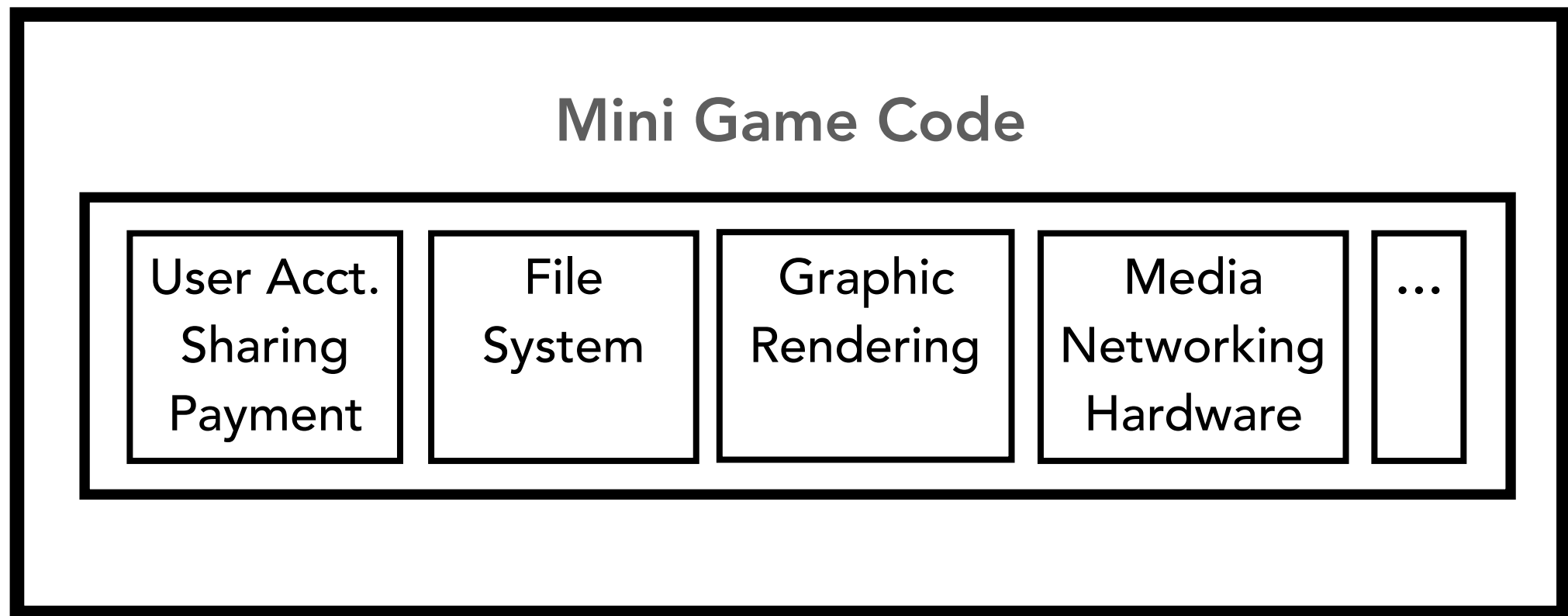


WeChat SDK



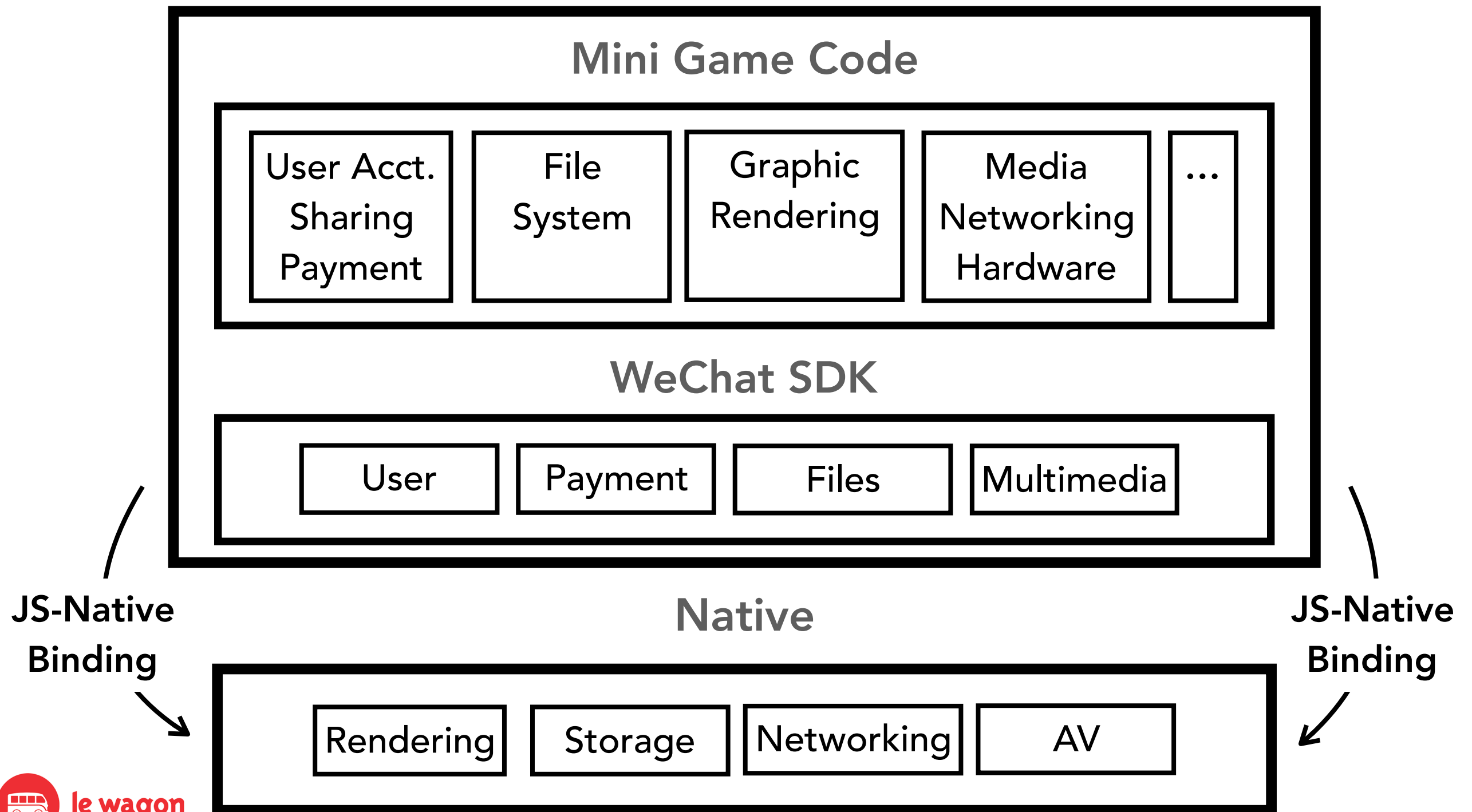
Mini Games JS Framework

JavaScript VM (V8 / JS Core)



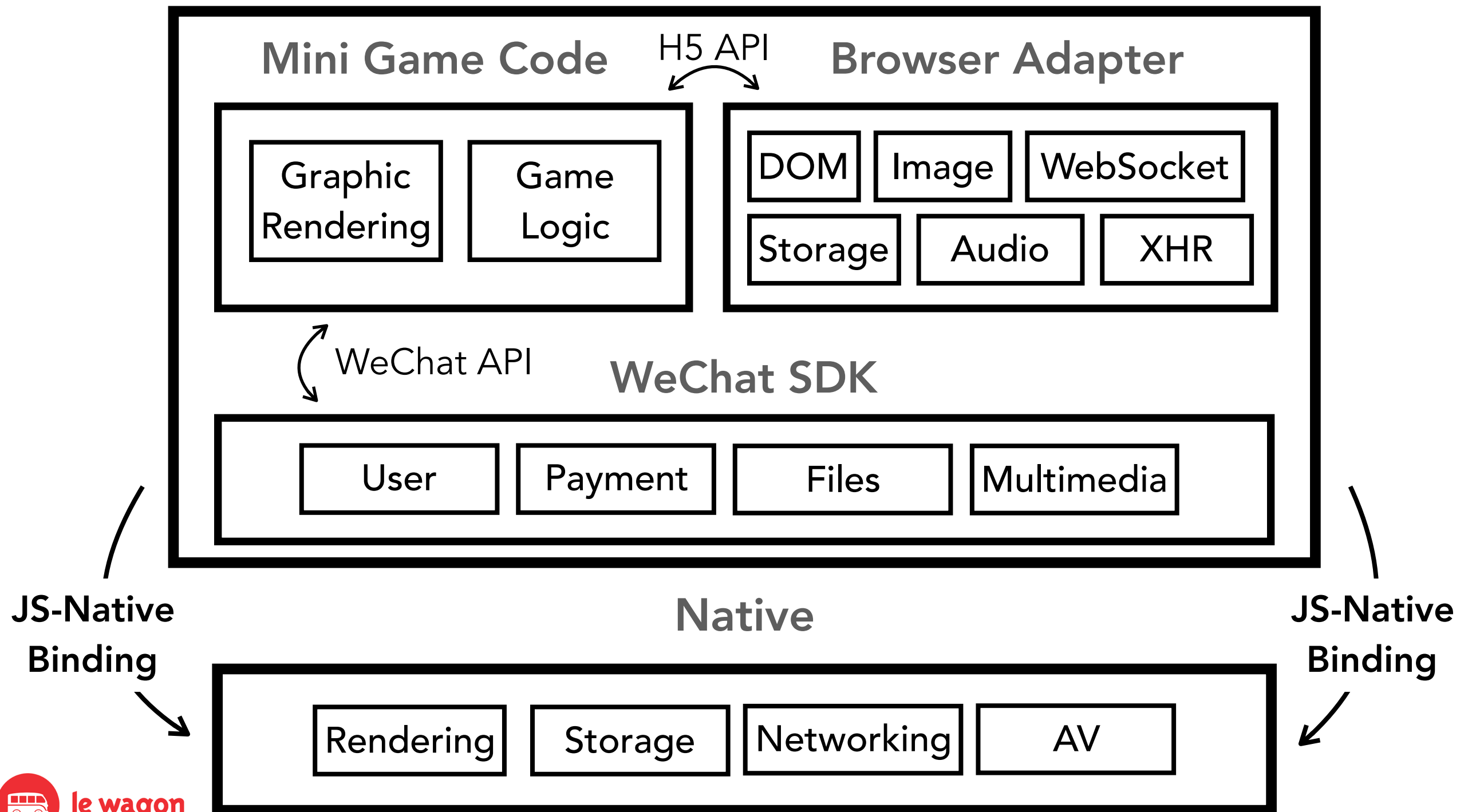
Mini Games with JS and Native Layer

JavaScript VM (V8 / JS Core)



Mini Games - Full Framework

JavaScript VM (V8 / JS Core)



Mini Games Framework with Game Engine

JavaScript VM (V8 / JS Core)

